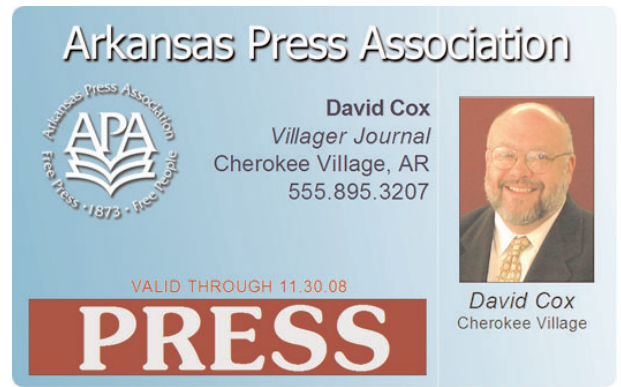


THE ARKANSAS PRESS ASSOCIATION
Press Card Program
ORDER FORM AND
INFORMATION SHEET



The Arkansas Press Association now offers redesigned press cards on durable plastic for members. The new cards are ideal for carrying in wallets or billfolds. To order cards for your newspaper staff, complete the form below and provide the materials indicated.

Each newspaper is entitled to two free cards, one for the publisher and one for the editor (or managing editor or general manager, at the publisher's discretion). Cards for additional employees are \$5.00 per card. Since each card is valid for two years, that equates to \$2.50 per year.

Before returning this form to APA, please be sure to email photos of all those to receive cards (high resolution JPEGs or TIFs) to presscards@arkansaspress.org. Also email a 600 dpi. grayscale signature (JPEG of TIF) of the publisher.

ORDER FORM

NAME OF NEWSPAPER

LOCATION (CITY, STATE, ZIP CODE)

SIGNATURE OF PUBLISHER:

NAMES OF PERSONS TO RECEIVE CARDS	JOB TITLE	TELEPHONE/CELL #
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

Place a check mark here when all photos have been emailed to presscards@arkansaspress.org. Photos should be submitted in JPEG (JPG) or TIF format, high resolution (300 dpi) and should be four color (CMYK).

Place a check mark here when the publisher's signature has been emailed to presscards@arkansaspress.org. The signature should be a high definition (600 dpi) JPEG (JPG) or TIF file and should be grayscale.

Return this form to APA PRESS CARDS, 411 SOUTH VICTORY, LITTLE ROCK, AR 72201 with a check in the appropriate amount made payable to "APA Press Cards". If transmitting via FAX (501.374.7509), you may pay by credit card (Visa, Mastercard or American Express) by contacting Nancy Gilchrist (501.374.1500.x100). Please do not include any credit account information on this form. Orders may also be placed by phone (501.374.1500 or 800.569.8762).

(Use reverse to order additional cards)

NAMES OF PERSONS TO RECEIVE CARDS	JOB TITLE	TELEPHONE/CELL #
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