

2010 Arkansas Press Association Better Newspaper Editorial Contest Rules and Categories

1. **ELIGIBILITY:** Contest open to employees of daily and weekly Arkansas Press Association members in good standing. Entries must be **submitted by the member newspaper**, not by individuals. Syndicated work of an employee may only be submitted from the newspaper of origin.
2. **CONTEST PERIOD:** All entries must have been published **January 1 through December 31, 2009**.
3. **DEADLINE:** Entries must be postmarked by **March 31, 2010**.
4. **ALL ENTRIES** must be full page tearsheets and show date of publication (except for categories which require the entire section or issue). Be sure to send story continuations. (NOTE: In cases allowing a special section, a special section counts as one tearsheet.)
5. **PHOTO ENTRIES should be** clearly marked with red arrow. DO NOT submit glossy prints. Computer created and composite photos **are not acceptable**.
6. **THE INDIVIDUAL ENTRY TAG:** Each entry must have an entry identification (I.D.) tag completely filled out. Names of individuals responsible for the entry must be listed on each tag. Tape the I.D. tag to the upper left-hand corner of the page, taping the upper edge only, so it operates like a hinge and can be lifted to see under it. For categories with multiple pages, Ex. Category 3 or Categories 18-20, **DO NOT** put a separate I.D. tag on each tearsheet. Staple the multiple pages together in the upper left corner and put ONE entry I.D. tag on the top FRONT tearsheet.
7. **LIMIT OF ENTRIES:** There is a **LIMIT of entries per newspaper in each category, but it varies**, so read the rule for each category. **Most** news and photo categories have a limit of three and the coverage categories have a limit of one entry per newspaper. **Exception:** There is no limit of the number of *editorial cartoonists* who may enter.
8. **DIVISION PLACEMENT:**
 - (A) **Competing Up:** You may compete in a *higher circulation* division but not in a *lower circulation* division than your **total paid circulation nearest filing from your October 2009 ownership statement**. If you choose to compete “up” then you must compete “up” with all entries, not just a few or one. If you choose to compete in a larger circulation division, notice the statement you must fill out on the newspaper entry form confirming your intent. *In other words*, newspapers in Division 1 may compete in Division 2; Division 2 in 3, Division 5 in 6 and so forth, but *larger circulation papers may not compete in smaller circulation divisions*.
 - (B) **To be FAIR** to smaller staffed, smaller circulation newspapers, multiple-ownership newspapers must submit entries in the division of their largest circulation newspaper. An exception will only be made if the entries are sent with a written statement from the publisher saying that **no help** from personnel at the larger circulation newspaper(s) was used in publishing the smaller circulation newspaper. And, furthermore, if work is published in more than one paper in a group, the person **may enter from only one newspaper** and must compete in the larger circulation division.
9. **DUPLICATE ENTRIES:** In general, **DO NOT duplicate entries in more than one category**. (Example: a news story- Category 1- **should not** also be entered as an investigative reporting entry - Category 4; however, an individual news story within a series, might be submitted in Category 1 and as part of Category 3- Series Reporting.
10. **FREELANCER RECOGNITION:** Category 29 began in 2001 to recognize Arkansas freelance journalists and was incorporated into the Sweepstakes portion of General Excellence in 2002. The category will be judged in all divisions. Syndicated columnists are not eligible.
11. **JUDGING:**
 - (A) For a category to be judged there must be at least **three entries from three** different newspapers. Otherwise those entries will be added to and judged with the next higher division.
 - (B) Judges will be asked to make comments on winning entries. Comments will be given to the newspaper after the awards ceremony.
 - (C) Decisions of judges will be final. Do not write notes to the judges on your entries. Exception: Category 4 requires a cover letter.
12. **COMPLETING YOUR ENTRY:** Mark all entries with a **RED** arrow.
 - (A) **With your entries, include the newspaper division statement page** and payment (\$25 per newspaper plus \$5.00 per entry). (If an entry requires 6 tearsheets, as in the coverage categories, the entry fee is \$5.00, not \$5.00 per tearsheet.)
 - (B) **Ship full page tearsheets folded in half in a box or large envelope, arranging in numerical order with category 1 on top.**
 - (C) Please keep a list of your own entries so you can refer to them later when winners are announced.

GOOD LUCK!

CATEGORIES

CATEGORY 1 News Story

For each entry, submit full-page tearsheet showing a single staff-written news story. Spot news and sidebar stories may be submitted. Clearly mark entry. Judging will be based on community-wide importance of event, timeliness, thoroughness of reporting, writing style and effectiveness of lead.

CATEGORY 2 Feature Story

For each entry, submit full-page tearsheet showing a single staff-written feature story clearly marked. Judges will consider writing style, originality and general interest. Portrait pieces may be included.

CATEGORY 3 Series Reporting

For each entry, clearly mark articles on full-page tearsheets showing each story in the series on one single event or subject or news item. Minimum three stories to qualify as a series. Judging will include depth of reporting, organization of material, writing style and reader interest.

CATEGORY 4 Investigative Reporting

For each entry, clearly mark articles on full-page tearsheets. This category covers stories uncovering the abuse of power, influence or money by government and business officials. Each entry should include a cover letter (1) explaining the problem, (2) the focus, scope and method of the investigation, and (3) the subsequent results and impact following publication of the stories. **All winning entries will be forwarded to compete for the IF Stone Award. The IF Stone award includes a \$100 prize and plaque.**

CATEGORY 5 Sports News Story

For each entry, submit full-page tearsheet with story clearly marked. Judges will consider originality, style, writing, and reader interest. (Enter sports **features** in Category 6.)

CATEGORY 6 Sports Feature Story

For each entry, submit full-page tearsheet with story clearly marked. Include name of writer on entry form. Judges will consider originality, style, writing, and reader *interest*. (*Enter sports **action** stories in Category 5.*)

CATEGORY 7 Sports Column

For each entry, submit full-page tearsheet with story clearly marked. Columns on sports should be entered. Judging will include writing style, originality and reader impact. Columns must have by-lines or standing headings, and must be regularly published in your newspaper.

CATEGORY 8 Editorial

For each entry, submit a full-page tearsheet showing one editorial clearly marked. Must be original. Syndicated material is not eligible. Judging will be on local impact, reasoning, writing excellence and leadership shown by the editorial. An editorial represents the opinion of the newspaper. A **column is NOT** an editorial!

CATEGORY 9 News/Political Column

For each entry, submit full-page tearsheet with story clearly marked. Only columns on news issues or politics should be entered. Judging will include writing style, originality and reader impact. Columns must have by-lines or standing headings, and must be regularly published in your newspaper.

CATEGORY 10 General Interest Column

For each entry, submit full-page tearsheet with story clearly marked. Columns on general interest, people or “slice of life” should be entered. Judging will include writing style, originality and reader impact. Columns must have by-lines or standing headings, and must be regularly published in your newspaper.

CATEGORY 11 Humorous Column

For each entry, submit full-page tearsheet with story clearly marked. Column should be humorous in nature. Judging will include writing style, originality and reader impact. Columns must have by-lines or standing headings, and must be regularly published in your newspaper.

CATEGORY 12 Headline Writing

For each entry submit full-page tearsheet with one headline clearly marked (small, red arrow). Headlines over photos can be submitted. Judges will consider originality, creativity (graphic presentation), appropriateness (how well it relates the story or photo), clever use of words, impact, attention-getting quality, and humor.

PHOTOGRAPHY

Computer created and composite photos may not be entered. For each entry, submit full-page tearsheet. Photos may be black and white or color.

CATEGORY 13 Single News Photograph

Name of photographer must be given on entry form. Clearly mark the **single** photo to be judged. Judging will include timeliness, impact and technical quality. Press quality will not necessarily penalize photograph.

CATEGORY 14 Single Feature Photograph

No sports photos see NEW category 16. Name of photographer must be given on entry form. Clearly mark the **single** photo to be judged. Portrait photo may be included in this category. Judges will consider photographic excellence, reader appeal and technical quality. Press quality will not necessarily penalize photograph.

CATEGORY 15 Single Sports Action Photograph

Name of photographer must be given on entry form. Clearly mark the **single ACTION** photo to be judged. Judges will consider **action**, newsworthiness and quality. (Sports feature photos should be entered in Category 14.) Press quality will not necessarily penalize photograph.

CATEGORY 16 Single Sports Feature Photograph

Name of photographer must be given on entry form. Clearly mark the **single** photo to be judged. Judges will consider photographic excellence, reader appeal and technical quality. Press quality will not necessarily penalize photograph.

CATEGORY 17 Picture Page/Photo Essay

Each entry consists of **one** full-page tearsheet (single or double-truck.) This is a contest for one best picture page OR photo essay. It may be produced by one person or a team. Judges will consider photo quality, layout, art work, reproduction, originality and text material.

LAYOUT & DESIGN

These are *package* entries. The judges are looking at a body of work.

Staple the three tearsheets together and put the ID tag on the top tearsheet. One Entry per newspaper.

CATEGORY 18 BEST FRONT PAGE

Submit three (3) FRONT page tearsheets. Judges will consider general news content with special emphasis on local coverage, design, news play and typography, with regard to appropriateness, quality, impact, legibility, organization and creativity. Include all story continuations.

CATEGORY 19 Features Page

Submit three (3) “features” page tearsheets (lifestyle, food, living, personality, health, etc.) from three (3) different issues. Judges will consider layout, use of graphics (photos and art), variety of articles, headlines, etc. (Entry is **one** features page **from three issues** = three tearsheets.)

CATEGORY 20 Sports Page

Submit three (3) full-page sports page from three (3) different issues. Judges will consider layout, use of graphics (photos and art), variety of articles, headlines, etc. (Entry is **one sports page from three issues** = three tearsheets.)

CATEGORY 21 Special Issue

To qualify, the entry must be the COMPLETE ISSUE, which is primarily devoted to covering and promoting a single news event or subject of particular interest to the community. Examples include annual industrial, progress, historical, town celebration, patriotic issues, an anniversary issue, a special happening (return of veterans, state championships, tornado coverage, etc.). Judges will consider news content, layout and design, appropriateness of advertising and community impact, organization of entire issue, and related materials in other areas — front page, editorial page, etc. A **special section may be a part** of an entire issue, but is not a complete entry by itself. **The entry will be disqualified if you only send a special section.**

COVERAGE

These categories show judges *what a good job you do* in covering various subjects in your community throughout the year, so send **six different tearsheets** showing the various ways you present the subjects. Material must be staff produced. A *special section counts as one tearsheet* but **only three (3) special sections may be included** in the required six tearsheets. Staple all the tearsheets together with the ID tag on the top entry.

CATEGORY 22 Political Coverage

This category is suspended during non-political years. It will resume for next years contest. No entries accepted.

CATEGORY 23 Agriculture /Business Coverage

Coverage to include all aspects of agriculture and business, with special emphasis on coverage of local farming, business and industries in your community.

CATEGORY 24 Education Coverage

Coverage to include all aspects of education, school boards and other school activities in your community.

CATEGORY 25 Tourism Coverage

Coverage to include original local and state tourism features and news. Don't overlook local festivals.

CATEGORY 26 Community Coverage

This category will recognize what community newspapers do that isn't done so well by any other media, reporting news that matters locally to readers and chronicles the essence of their community. For each entry submit three (3) complete issues – two from specific dates and the third for any issue of your choice.

All Newspapers submit three issues: **(1) any issue** from the week of **March 22, 2009**, and **(2) any issue** from the week of **October 4, 2009**, plus **(3) one of your choice other than a special issue.**

Judges will be looking at:

- * Coverage of the **schools and education** issues;
- * Coverage of human events, **people, places, festivals, celebrations, reunions**, things affecting community life, **reflections of character** of the community;
- * Coverage of all aspects of **health and medical care**;
- * Coverage of **the arts** including music, theater/drama, art and dance;
- * Coverage of **religion** in community;
- * Coverage of **community history and retrospectives**.

CATEGORY 27 EDITORIAL CARTOONIST

All cartoonists judged together.

This category is not counted towards General Excellence.

Each cartoonist may submit up to five (5) editorial cartoons published during contest year. Newspaper may submit either original art or tearsheets. Judges are considering the body of work. Style, quality, clarity, impact and timeliness will all be considered by judges.

CATEGORY 28 WEB SITE DESIGN

This category is not counted towards General Excellence.

For each entry, **submit a printout of the home page** of your Web site. Explain when your site was launched, whether designed by your staff (name of person or team), or by an outside design firm. If the person/s maintaining the site differs from the creator/s, give name of the/those person/s as well. Judges will visit each site.

CATEGORY 29 Freelancer Recognition

The intent of this category is to recognize Arkansas freelance writers and non-syndicated writers. If a story is published in more than one paper, it should be entered in the largest circulation paper. (See "General Rule 9-B.")

For each entry, submit a full-page tearsheet showing the story or column clearly marked. Judges will consider writing style, originality, and general reader interest. The category will be judged in all divisions and will count in the sweepstakes portion of general excellence.

CATEGORY 30 General Excellence

REVISED. No issues are required for entry. Winners will be based on the total points earned from winning entries in all the categories except category 27, Editorial Cartoonist and Category 28, Web Site Design. Winning entry points based on first place 10 points, second place 6 points, third place 3 points, and merit 1 point.

NEW: Photo of the Year

All first place photos from the photography categories 13-16 will be judged together to determine the Photo of the Year for Arkansas Press Association.

SUBMITTING ENTRIES

✓ **TYPE or PRINT** legibly and fill out every line of the ID Tag. The information given appears on certificates. If you do not give individual(s) credit, only the newspaper name will be on the certificate. You may want to make a photocopy of the page of identification **tags**, but the maximum number of entries allowed in each category are listed on the registration form.

✓ **Tape each entry tag to the FRONT** of the tearsheet. Put the tag in upper left-hand corner as near top edge as possible. Don't cover issue date. Use one piece of tape on the TOP of the form, making a hinge so we can lift it to show what is underneath the tag. **Arrange in order** by category, and box tightly for mailing.

Winners will be announced during the annual Better Newspaper Editorial Awards Presentation on June 26th at the Tri-State Convention at Harrah's MidSouth Convention Center in Tunica. We hope you'll come for the day and hear Cal Thomas speak that morning followed by writing coach Jim Stasiowski. See the convention web site at www.2010TriState.com for more information.

CATEGORY 1 - News Story

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 2 - Feature Story

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 1 - News Story

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 2 - Feature Story

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 1 - News Story

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 3 - Series Reporting

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 2 - Feature Story

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 3 - Series Reporting

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 3 - Series Reporting

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 5 -Sports News Story

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 4 - Investigative Reporting

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 5 -Sports News Story

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 4 - Investigative Reporting

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 5 -Sports News Story

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 4 - Investigative Reporting

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 6 - Sports Feauire Story

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 6 - Sports Feature Story

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 7 - Sports Column

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 6 - Sports Feature Story

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 8 - Editorial

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 7 - Sports Column

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 8 - Editorial

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 7 - Sports Column

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 8 - Editorial

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 9 - News/Political Column

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINEID _____

TEARSHEET DATE(S) _____

WRITER(S) _____

CATEGORY 10 – General Interest Column

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINEID _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 9 - News/Political Column

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINEID _____

TEARSHEET DATE(S) _____

WRITER(S) _____

CATEGORY 10 – General Interest Column

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINEID _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 9 - News/Political Column

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINEID _____

TEARSHEET DATE(S) _____

WRITER(S) _____

CATEGORY 11 – Humorous Column

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINEID _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 10 – General Interest Column

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINEID _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 11 – Humorous Column

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINEID _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 11 – Humorous Column

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 13 – SINGLE News Photo

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE _____

PHOTOGRAPHER _____

CATEGORY 12 – Headline writing

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 13 – SINGLE NewsPhoto

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE _____

PHOTOGRAPHER _____

CATEGORY 12 – Headline writing

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 13 – SINGLE News Photo

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE _____

PHOTOGRAPHER _____

CATEGORY 12 – Headline writing

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 14 – SINGLE Feature Photo

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE _____

PHOTOGRAPHER _____

CATEGORY 14 – SINGLE Feature Photo

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE(S) _____

PHOTOGRAPHER _____

CATEGORY 15 – SINGLE Sports ACTION Photo

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE(S) _____

PHOTOGRAPHER _____

CATEGORY 14 – SINGLE Feature Photo

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE(S) _____

PHOTOGRAPHER _____

CATEGORY 16 – SINGLE Sports Feature Photo

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE(S) _____

PHOTOGRAPHER _____

CATEGORY 15 – SINGLE Sports ACTION Photo

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE(S) _____

PHOTOGRAPHER _____

CATEGORY 16 – SINGLE Sports Feature Photo

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE(S) _____

PHOTOGRAPHER _____

CATEGORY 15 – SINGLE Sports ACTION Photo

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE(S) _____

PHOTOGRAPHER _____

CATEGORY 16 – SINGLE Sports Feature Photo

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE(S) _____

PHOTOGRAPHER _____

CATEGORY 17 –Picture Page/Photo Essay

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE _____

PHOTOGRAPHER (S) _____

CATEGORY 21– Special ISSUE

(MUST BE **ENTIRE ISSUE**, not just a special section.)

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

THEME _____

TEARSHEET DATE(S) _____

CREATOR(S) _____

CATEGORY 18– BEST FRONT PAGE

(One entry = 3 tearsheets to show body of work)

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

TEARSHEET DATES _____

CREATOR(S) _____

CATEGORY 21– Special ISSUE

(MUST BE **ENTIRE ISSUE**, not just a special section.)

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

THEME _____

TEARSHEET DATE _____

CREATOR(S) _____

CATEGORY 19– Features PAGE

(One entry = 3 tearsheets to show body of work)

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

TEARSHEET DATE _____

CREATOR(S) _____

CATEGORY _____

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE ID _____

TEARSHEET DATE _____

WRITER(S) _____

CATEGORY 20– SPORTS PAGE

(One entry = 3 tearsheets to show body of work)

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

TEARSHEET DATE(S) _____

CREATOR(S) _____

CATEGORY 23 - Agriculture Business Coverage

(1 entry = 6 tearsheets)

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

TEARSHEET DATES _____

WRITER (S) _____

CATEGORY 24 - Education Coverage

(1 entry = 6 tearsheets)

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

TEARSHEET DATES _____

WRITER (S) _____

CATEGORY 27- Editorial Cartoonist Portfolio

(NOT INCLUDED in General Excellence)

All entries judged together

NEWSPAPER _____

TEARSHEET DATES _____

CARTOONIST _____

CATEGORY 25 - Tourism Coverage

(1 entry = 6 tearsheets)

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

TEARSHEET DATES _____

WRITER (S) _____

CATEGORY 28 - Web Site Design

(One entry per newspaper)

All entries judged together

NEWSPAPER _____

WEB ADDRESS: _____

CREATOR/SYOP: _____

CATEGORY 26 - Community Coverage

(1 entry = 3 complete issues – one paper choice)

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

TEARSHEET DATES _____

WRITER (S) _____

CATEGORY 29 - Freelancer Recognition

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

Freelancer _____

CATEGORY 27- Editorial Cartoonist Portfolio

(NOT INCLUDED in General Excellence)

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

TEARSHEET DATES _____

CARTOONIST _____

CATEGORY 29- Freelancer Recognition

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

Freelancer _____

CATEGORY 29 - Freelancer Recognition

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

HEADLINE _____

TEARSHEET DATE _____

Freelancer _____

CATEGORY _____

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

TEARSHEET DATE _____

HEADLINE _____

WRITER (S) _____

CATEGORY _____

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

TEARSHEET DATE _____

HEADLINE _____

WRITER (S) _____

CATEGORY _____

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

TEARSHEET DATE _____

HEADLINE _____

WRITER (S) _____

CATEGORY _____

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

TEARSHEET DATE _____

HEADLINE _____

WRITER (S) _____

CATEGORY _____

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

TEARSHEET DATE _____

HEADLINE _____

WRITER (S) _____

CATEGORY _____

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

TEARSHEET DATE _____

HEADLINE _____

CREATOR(S) _____

CATEGORY _____

Division (circle) 1 2 3 5 6 7

NEWSPAPER _____

TEARSHEET DATE _____

HEADLINE _____

WRITER (S) _____

2010 Better Newspaper Editorial Contest Registration Form

Newspaper Name: _____

Address: _____ Phone: _____

Contest Coordinator: _____ Email: _____

Circulation from your 2009 October USPS Ownership Statement: _____ = Division: **1** **2** **3** / **5** **6** **7** (circle one)
Daily Weekly

Division placement

To compete "up," you must indicate your wish by circling "yes" to the left. **See Rule #8-A**, General Rules.
 We want to compete in Division _____, rather than the division indicated by our USPS Statement of Ownership circulation figure.

To compete in a division other than your assigned division dictated by **Rule #8-B**, General Rules, smaller papers in a group circle "yes" to the left **and staple publisher's letter clarifying reasons to allow placement change**.
 We want to compete in Division _____, rather than the division indicated by our ownership's largest circulation newspaper.

Contest Divisions

Daily Divisions - Circulation

1 Under 8000
2 8000 to 15000
3 Over 15000

Weekly Divisions - Circulation

5 Under 2000
6 2000 to 3500
7 Over 3500

CONTEST FEE:
 Enclosed are _____ entries @ \$5.00 per entry for \$ _____ plus \$25 newspaper fee, for a total of \$ _____

<u>Categories (entry limit)</u>	<u># Entries Sent</u>	<u>Fee</u>	<u>Categories (entry limit)</u>	<u># Entries Sent</u>	<u>Fee</u>
1. News story (3)	_____	@ \$5.00 each = _____	17. Picture page (3)	_____	@ \$5.00 each = _____
2. Feature story (3)	_____	@ \$5.00 each = _____	18. Best Front Page (1)	_____	@ \$5.00 each = _____
3. Series reporting(3)	_____	@ \$5.00 each = _____	19. Features Page (1)	_____	@ \$5.00 each = _____
4. Investigative Reporting (3)	_____	@ \$5.00 each = _____	20. Sports Page (1)	_____	@ \$5.00 each = _____
5. Sports NEWS Story (3)	_____	@ \$5.00 each = _____	21. Special ISSUE (3)	_____	@ \$5.00 each = _____
6. Sports Feature Story (3)	_____	@ \$5.00 each = _____	22. Political coverage (1)	_____	_____
7. Sports column (3)	_____	@ \$5.00 each = _____	23. Agriculture/Business coverage (1)	_____	@ \$5.00 each = _____
8. Editorial (3)	_____	@ \$5.00 each = _____	24. Education coverage (1)	_____	@ \$5.00 each = _____
9. News/Political column (3)	_____	@ \$5.00 each = _____	25. Tourism coverage (1)	_____	@ \$5.00 each = _____
10. General Interest column (3)	_____	@ \$5.00 each = _____	26. Community coverage (1)	_____	@ \$5.00 each = _____
11. Humorous column (3)	_____	@ \$5.00 each = _____	27. Cartoonist portfolio	_____	@ \$5.00 each = _____
12. Headline writing (3)	_____	@ \$5.00 each = _____	28. Web Design (1)	_____	@ \$5.00 each = _____
13. Single news photo (3)	_____	@ \$5.00 each = _____	29. Freelancer Recognition (3)	_____	@ \$5.00 each = _____
14. Single feature photo (3)	_____	@ \$5.00 each = _____	30. General excellence		included
15. Single sports action photo (3)	_____	@ \$5.00 each = _____	TOTAL # ENTRIES	_____	(Transfer to box above)
16. Single sports feature photo (3)	_____	@ \$5.00 each = _____			

SHIP TO: APA EDITORIAL CONTEST
411 So. Victory , Little Rock AR 72201