

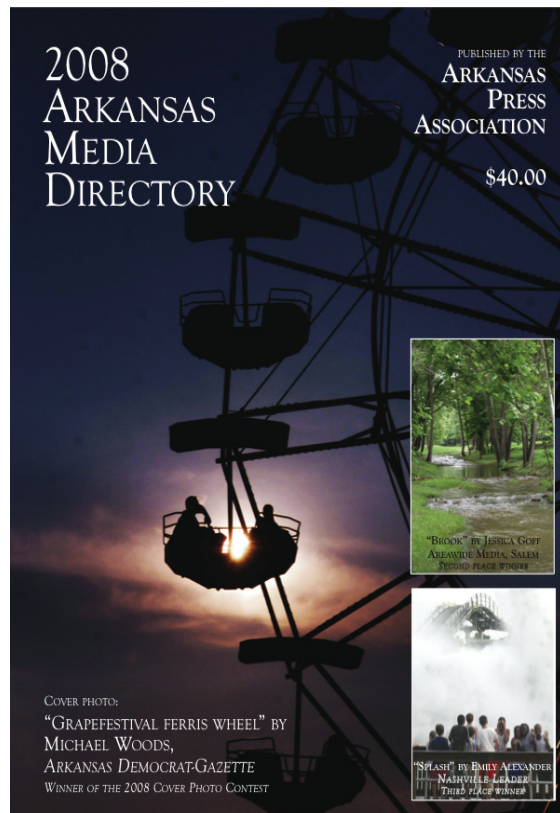
It's time for you to order your copy of the one-of-a-kind 2008 Media Directory!

The Arkansas Press Association Directory has been -- year in and year out—the most important source of media and advertising information in Arkansas.

Look below at the contents for the 2008 APA Directory and you'll agree that it includes a wealth of valuable information.

2008 Directory Contents

- Arkansas weekly and daily newspapers
- Arkansas newspapers listed by counties
- Arkansas map showing locations of all newspapers
- Page showing who owns Arkansas newspapers
- Associate members (listed alphabetically & by classification)
- APA past presidents
- Arkansas Newspaper Bureaus
- Arkansas Media Organizations
- Other Arkansas publications
- College newspapers
- APA Educational Organizations
- Elected officials in Washington
- Arkansas state Constitutional officers
- Arkansas elected Officials in Washington
- Arkansas Freedom of Information Act resources
- State, regional and national newspaper associations
- Arkansas radio and TV stations
- City population figures from the U.S. Census Bureau, July 1, 2006, estimates
- County & metropolitan population figures from the U.S. Census Bureau, July 1, 2006, estimates and the U.S. Office of Management & Budget, 2006 Report



The 2008 Directory is now available and will be sold for only \$40 plus \$3.00 shipping! Place your order now to be a part of the first mailing.

If you are interested in advertising in the 2009 Directory, give Ashley or Linda a call at (501) 374-1500.

APA Media Directory Order below:

| | # ordered | Amount |
|--|-----------|---|
| <input type="checkbox"/> Check if member or associate member First copy free, mailed automatically | | |
| <input type="checkbox"/> Additional copies \$20 each + shipping (see below) | _____ | _____ |
| <input type="checkbox"/> Check if APA/APS advertising clients. | | |
| <input type="checkbox"/> \$30 first copy + shipping (see below) | _____ | _____ |
| <input type="checkbox"/> \$20 additional copies + shipping (see below) | _____ | _____ |
| <input type="checkbox"/> Non-member/Non-client | | |
| <input type="checkbox"/> \$40 first copy + shipping (see below) | _____ | _____ |
| <input type="checkbox"/> \$20 additional copies + shipping (see below) | _____ | _____ |
| <input type="checkbox"/> Above prices <u>do not</u> include shipping -- if not picked up at APA office, add shipping fee | | \$3.00 per book |
| TOTAL DUE | | <div style="border: 1px solid black; width: 100px; height: 20px; display: inline-block;"></div> |

Return order with check to:

Arkansas Press Association
 Attention: Nancy
 411 S. Victory
 Little Rock, AR 72201-2932
 PH: 501.374.1500 / FAX: 501.374.7509

Credit Card Information:

Circle one: Visa Mastercard Am Ex

Card # _____
 V-Code last 3 digits on back of card _____
 Street # & zip for card _____

Expiration Date: ____ / ____ / ____

Signature _____

Company _____ Telephone _____

Attention _____ Mailing address _____

City _____ State _____ Zip _____

Authorized by _____ Title _____ Date _____