

Build Your Newspaper Faster Using InDesign and Photoshop

You've had the software for years and you do the same thing over and over, week after week, thinking, "There must be a better way." — There is.

Some of what you'll learn includes:

- Building ads faster in InDesign
- Processing photos faster for best reproduction
- Building a template that cuts production time
- Building editorial pages faster in InDesign
- Automating mundane, repetitive work
- Using Word to format copy for InDesign
- Improved workflow ideas
- Mastering styles for speed, consistency and quick editing
- Tapping into the power of Libraries and Snippets
- How InDesign's Data Merge could change your life
- GREP styles and how they cut editing time
- Editing copy faster through automation
- Using Bridge for fast photo handling
- Much, much more



RUSSELL VIERS, International Adobe Certified Instructor, will teach you how.

WHEN: Thursday, April 1 • 10 a.m. to 4 p.m.

WHERE: Durand Conference Center, Harrison, AR

COST: Registration is just \$20 (including lunch)

You'll learn tool and techniques in this workshop that could save you hours each week building pages and ads.

Over the whole year that's significant, especially if you're paying overtime.

This is not just for users of CS4.

Many of the features covered are available in many versions.



To register, contact the Arkansas Press Association at 800-569-8762 or fax the registration form to 501-374-7509.

WORKSHOP REGISTRATION

Build Your Newspaper Faster Using InDesign and Photoshop

Registration Fee: \$20 per person

Name _____

Newspaper _____

Address _____

City _____ Zip _____

Phone _____ Fax _____

E-mail _____

Additional Registrant _____

Payment enclosed _____ Bill my newspaper _____ Charge my credit card _____

Credit card # _____ Exp. ____/____

Visa/Mastercard only

Address _____ Zip _____

_____ must be address/zip where billing is sent

Authorized to be charged \$ _____ Date _____

Authorized signature _____

**Mail form and payment to: Arkansas Press Association,
411 South Victory, Little Rock, AR 72201 or Fax to 501-374-7509**

Registration receipt: To assure receipt of this registration, we will send a confirmation e-mail.

About Russell Viers

Russell began his career as a reporter/photographer at the age of 16 in Lamar, Mo. His entire career since has revolved around newspapers: printing and publishing.

As an Adobe Certified Instructor, he travels the world teaching production techniques to save time and improve quality. He offers more than technology, however, as he has sold advertising, laid out papers worked in darkrooms, pasted up, reported and photographed the news and designed newspapers.

And even though he has worked with some of the largest newspapers in the world his first love is small community newspapers.